



Prairie Roots
Wellness Expo

GROWING HEALTH, CONNECTION & COMMUNITY

SPONSOR INFORMATION PACKAGE

KINDERSLEY, SK
OCTOBER 3 & 4 2026



Prairie Roots Wellness Expo Sponsorship Request

Growing Health, Connection & Community

Dear Community Partner,

We are excited to invite you to become a sponsor of the Prairie Roots Wellness Expo, a community event dedicated to connecting people with local businesses, practitioners, educators, and resources that support health and wellness.

Our goal is simple—to create a welcoming event where people can discover products, services, workshops, and information that inspires healthier lives while supporting local businesses and strengthening our community.

As a sponsor, your investment helps make this event accessible, affordable, and successful for everyone involved. Your support directly assists with venue costs, licensing, advertising, event materials, and creating a memorable experience for attendees.

We invite you to partner with us by sponsoring a specific event expense or contributing an amount that fits your organization's community investment goals.

Every sponsor receives recognition through event marketing, social media, and during the event itself, with additional promotional opportunities available for larger sponsorships.

Thank you for considering this opportunity to invest in the health and wellbeing of our community. We would love to discuss how we can partner together.

Sincerely,

Melissa Wintle

Prairie Roots Wellness Expo

prairierootsevents@gmail.com

Prairie Roots Wellness Expo Sponsorship Opportunities

Our Mission

Prairie Roots Wellness Expo exists to bring together local businesses, wellness professionals, educators, and community members for a weekend focused on learning, connection, and healthier living.

Sponsorship Opportunities

Every contribution—large or small—helps make the Prairie Roots Wellness Expo possible. Your sponsorship supports a community event dedicated to growing health, connection, and local business.

Whether you choose to contribute a prize donation, bottles of water, coupons, \$25 or become our Presenting Sponsor, your partnership is sincerely appreciated.

Community Supporter — \$25

A wonderful way to show your support for wellness in our community.

Includes:

- Business name listed in the printed event program
- Recognition in a collective Sponsor Thank You social media post

Community Friend — \$50

Help us grow while receiving additional recognition for your business.

Includes:

- Everything in the Community Supporter level
- Business logo in the printed event program
- Opportunity to display business cards, brochures, or promotional materials at the Expo Welcome Table
- One dedicated Sponsor Spotlight on social media

Wellness Partner — \$100

Increase your visibility while supporting a community-focused event.

Includes:

- Everything in the Community Friend level
- Quarter-page advertisement in the printed event program
- Two Sponsor Spotlight social media posts (before and after the event)
- Priority placement for promotional materials at the Expo Welcome Table

Community Champion — \$300

Become a leading supporter of wellness and community connection.

Includes:

- Everything in the Wellness Partner level
- Half-page advertisement in the printed event program
- Recognition as a Community Champion Sponsor in event marketing
- Premium logo placement within the sponsor section of the printed program

Presenting Sponsor — \$1000 (Exclusive)

Partner with Prairie Roots Wellness Expo as our presenting sponsor and help bring this event to life.

Includes:

- Everything in the Community Champion level
- Recognition as the Presenting Sponsor on event marketing materials
- Full-page advertisement in the printed event program
- Largest logo within the sponsor section of the printed program
- Featured recognition in all major sponsor thank-you posts before and after the event

Every Sponsor Makes a Difference

Your support helps provide:

- A welcoming venue for attendees
- Community wellness education
- Local business promotion
- Workshops and demonstrations
- Event marketing throughout the region
- A vibrant annual event that brings our community together

Thank you for helping us grow health, connection, and community.

Prairie Roots Wellness Expo Sponsorship Commitment Form

Business Name: _____

Contact Person: _____

Phone: _____

Email: _____

We would like to sponsor as:

- ☐ Community Supporter - \$25
- ☐ Community Friend – \$50
- ☐ Wellness Partner – \$100
- ☐ Community Champion – \$300
- ☐ Presenting Sponsor – \$1000

Other Contribution: _____

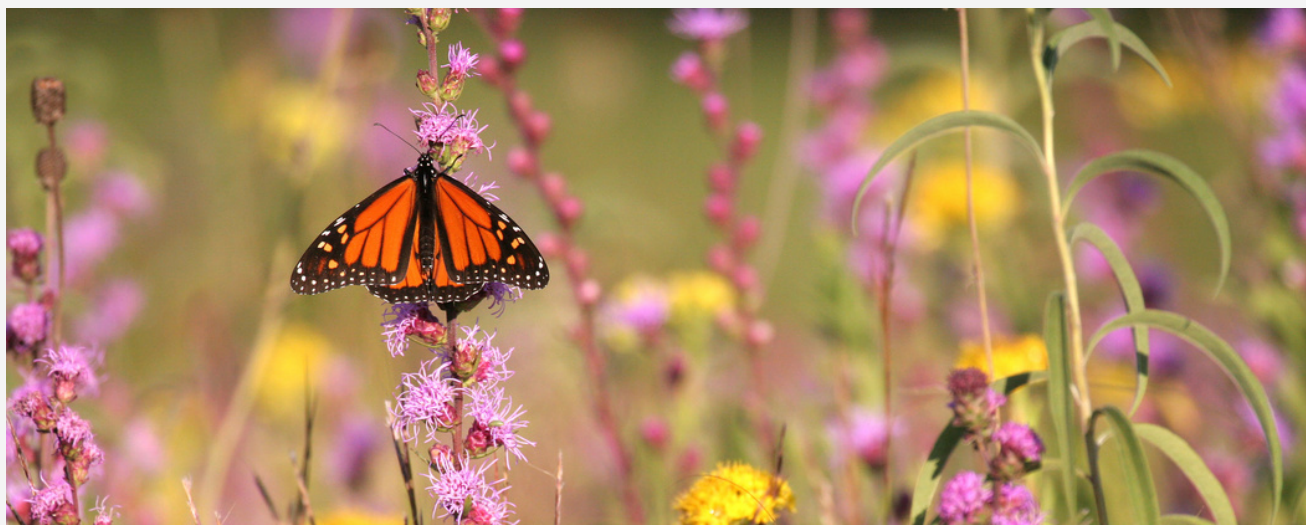
Amount: \$_____

Business Logo Received: ☐ Yes ☐ No

Preferred Recognition Name:_____

Signature:_____

Date:_____



WE'LL SEE YOU
OCTOBER
3 & 4 2026



Prairie Roots
Wellness Expo

PRAIRIEROOTSEVENTS@GMAIL.COM