



Prairie Roots
Wellness Expo

GROWING HEALTH, CONNECTION & COMMUNITY

VENDOR INFORMATION PACKAGE

KINDERSLEY, SK
OCTOBER 3 & 4 2026



Welcome

Welcome to the Prairie Roots Wellness Expo!

We're excited to bring together wellness professionals, artisans, educators, food vendors, and local businesses for a weekend dedicated to health, learning, creativity, and community.

Whether you're introducing your business to new customers, offering wellness experiences, teaching a workshop, or serving delicious food, we invite you to be part of West Central Saskatchewan's newest annual wellness event.

Event Information

Location: Kindersley Elks Hall

Date: October 3 & 4, 2026

Saturday | 11:00 AM – 7:00 PM

Sunday | 11:00 AM – 4:00 PM

Four Ways to Experience the Expo

Marketplace – Shop local businesses, artisans & makers

Healing Village – Experience holistic wellness services

Workshop Area – Learn from inspiring presenters

Nourish Zone – Enjoy food & refreshments

Why Exhibit?

Why Join Prairie Roots Wellness Expo?

This isn't just another market. Prairie Roots Wellness Expo is designed to become an annual destination event that celebrates health, community, education, and local business.

As an exhibitor you'll have the opportunity to:

- Introduce your business to hundreds of attendees
- Connect with customers from Kindersley and surrounding communities
- Network with other local businesses and practitioners
- Increase brand awareness before, during and after the event
- Be part of a professionally organized and curated event
- Build lasting relationships with customers
- Participate in an event focused on education—not just shopping

Our Goal

To create an event that visitors look forward to every year while helping our exhibitors grow successful businesses.

What We Do to Promote the Expo

- Social media advertising
- Community posters
- Newspaper advertising
- Community event calendars
- Regional marketing
- Sponsor partnerships
- Vendor spotlights

Choose Your Space

Marketplace Table - \$100

Perfect for: Retail businesses, Artisans, Herbal products, Handmade goods, Wellness products, and Community organizations

Includes:

One 6' table with two chairs

Business listing

Social media listing

Healing Village Booth - \$175

Designed for practitioners offering wellness experiences. Dividers or screens not provided.

Perfect for: Massage, Reiki, Reflexology, Coaching, Energy Healing, Holistic Services

Includes:

Larger booth footprint 8x8 with one 6' table and two chairs

Business listing on social media

Practitioners manage their own appointments and payments.

Nourish Zone - \$175 (Food trucks with their own power please contact Melissa directly)

Ideal for: Coffee, Smoothies, Healthy meals, Baking, Specialty beverages

Includes:

Larger booth footprint 8x8 with one 6' table and two chairs

Business listing on social media

Workshop Area - \$50 per one-hour booking (seats 10-15)

Includes: work area, table and chairs, setup and clean up must be completed within the hour, Workshop listing on social media

Presenters determine their own registration fees.

PRAIRIEROOTSEVENTS@GMAIL.COM

Marketing Opportunities

Included with Every Vendor

- Business listed in vendor directory
- Social media listing
- Event promotion
- Opportunity to donate to the Wellness Prize Draws

Optional Upgrades

Featured Vendor Spotlight - \$100

Includes:

Dedicated social media feature

Business spotlight: Full Page in Program

Half Page — \$75

Quarter Page — \$50

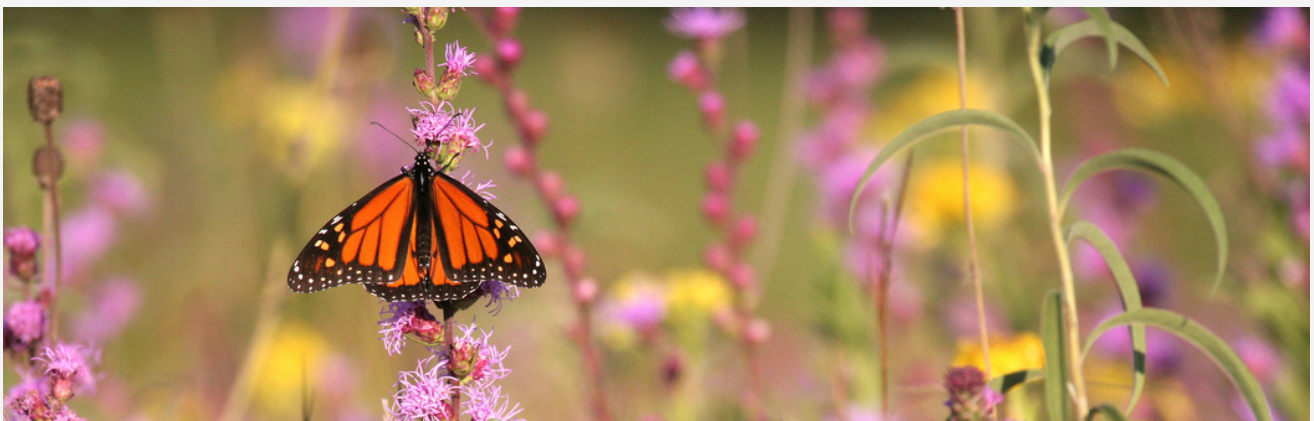
Business Card — \$25

Wellness Prize Draw

We invite exhibitors to donate a product, service, or gift certificate for one of our Grand Wellness Prize Baskets.

Contributors receive:

- Recognition during the event
- Social media thank you
- Listing in the event program



Important Information

Setup

Setup times will be provided after acceptance.

Electricity

Limited electrical spaces are available.

Please indicate your needs on your application.

Insurance

Exhibitors are responsible for carrying any insurance required for their business.

Cancellation Policy

If for any reason you are unable to attend, you may find someone to work your booth (the business that was selected based on the information on your application form) on your behalf or cancel without refund.

Curated Event

Prairie Roots Wellness Expo is a curated event.

Applications are reviewed to ensure a balanced variety of exhibitors and experiences.

Acceptance is based on quality, originality and event fit—not on a first-come, first-served basis.

Questions?

Email: PrairieRootsEvents@gmail.com



WE'LL SEE YOU
OCTOBER
3 & 4 2026

APPLY NOW

<https://forms.gle/NRQIIVKX4xZdTipy7>



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